



# SPONSORSHIP

& Packages  
& Benefits

# 2025



	\$3,000	\$1,500	\$800
Logo on all marketing/promotional materials	✓		
Logo on all event promotional materials	✓		
Your logo on main screens at Expo	✓	✓	✓
Business name mentioned during Expo	✓	✓	✓
30 second spiel read out by MC during Expo	✓	✓	
5 minute speech on stage at designated time	✓	✓	✓
Opportunity for media coverage through Bundaberg Now stories	✓	✓	✓
Pre event email and social media marketing campaign with exclusive information on your company, including job posting and any supplied marketing communication.	✓	✓	✓
Post event marketing campaign to Expo exhibitors, including regional schools, employment agencies, registered training providers, job seeker participants and local employers. (Sponsor to provide content to BRC)	✓	✓	✓
Logo on Careers Expo page on Our Bundaberg Region	✓	✓	✓
Inclusion in media releases relevant to the event	✓	✓	✓
Social media collateral to use on your social media channels	✓	✓	✓
Poster to use to promote your sponsorship	✓	✓	✓
Social media post on Expo partners channels	✓	✓	
Priority booking of event space at Careers Expo	✓	✓	✓
Power to site	✓	✓	✓
Opportunity to provide material for distribution at events	✓	✓	✓



**Get your brand seen  
& support regional  
workforce growth**



**Join us in making the 2025 Careers Expo Bundaberg the biggest and best yet.**

**Together, we can shape the workforce of the future and build stronger, more resilient industries in the Bundaberg region.**

**We welcome the opportunity to discuss sponsorship options that align with your business objectives.**

***Let's work together!***



**Get in touch!**

**Steffi Bates**

*Team Leader - Economic Development*  
steffi.bates@bundaberg.qld.gov.au

**P:** 07 4130 4631 **M:** 0419 974 029

**LEARN MORE**



**SCAN HERE**